

PRIVACY POLICY

Last Updated: June 2026

House of Von, LLC

1. INTRODUCTION

House of Von, LLC ("Company," "we," "us," "our") respects your privacy. This Privacy Policy explains how we collect, use, store, and protect your information when you access our website, purchase products, create an account, or engage with any of our services.

By using this site, you agree to the terms in this Policy.

2. INFORMATION WE COLLECT

We may collect the following information:

- Personal information you provide (name, email, profile data)
- Payment information processed securely through Wix/Stripe/PayPal (we do not store card details)
- Analytics data (device type, pages visited, session behavior)
- Account login details
- Information submitted through forms, bookings, or purchases

3. HOW WE USE YOUR INFORMATION

We use your information to:

- Process payments and deliver products/services
- Operate your user account
- Improve site functionality and user experience
- Provide customer support
- Send updates, confirmations, or essential communications
- Track analytics for performance and security

4. COOKIES & TRACKING TECHNOLOGY

We use cookies, pixel tags, and built in Wix analytics tools to understand traffic, improve performance, and personalize your experience.

You may disable cookies through your browser settings, but some features may not function properly.

5. DATA STORAGE & SECURITY

Your data is stored securely through Wix's encrypted systems and trusted payment processors.

We use administrative, technical, and physical safeguards to protect your information, but no system is 100% secure.

6. SHARING OF INFORMATION

We do NOT sell personal information.

We only share data with:

- Wix (hosting + analytics)
- Payment processors (Stripe, PayPal)
- Service tools required for Site functionality

Third parties may store or process your data according to their own privacy policies.

7. USER ACCOUNTS

If you create an account, you are responsible for maintaining confidentiality of login

details. We may suspend or delete accounts that violate our Terms or pose security risks.

8. YOUR RIGHTS

Depending on your location, you may have rights to:

- Access your data
- Request deletion
- Request correction

- Opt out of marketing emails

You may contact us to request any of these actions.

9. INTERNATIONAL DATA TRANSFERS

Your information may be processed outside your country of residence due to Wix's global infrastructure. By using the Site, you consent to these transfers.

10. DATA RETENTION

We retain your data only as long as necessary for:

- Legal obligations
- Transactional history
- Security requirements
- Account functionality

11. CHILDREN'S PRIVACY

We do not knowingly collect data from individuals under 18. If such data is discovered, it will be deleted.

12. CHANGES TO THIS POLICY

We may update this Privacy Policy at any time. Updates are effective immediately when posted.

13. CONTACT

For any privacy questions or requests:

Email: contact@housesofvon.com

540-613-1652

House of Von, LLC